



**Bridge for Emerging Contemporary Art**

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## ARTICLE 19

"Everyone has the right to freedom  
of opinion and expression;  
this right includes  
freedom to hold opinions without interference  
and to seek, receive and impart information  
and ideas through any media  
and regardless of frontiers."  
*- Article 19; Universal Declaration of Human Rights*

### **Group Exhibition Opportunity: Call to Artists, Architects + Designers**

**\*\*submission receive deadline is September 25, 2010\*\***

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**BECA: Bridge for Emerging Contemporary Art**, the global artist and designer run non-profit project founded in January 2008, presents '**ARTICLE 19**'. Drawing inspiration from both the **preamble** and **Article 19** of the [Universal Declaration of Human Rights](#), artists, architects + designers from around the world are challenged to **Explore, Discover and Act through Art + Design**. The result will be an international group exhibition which embodies not only the spirit of Article 19 of the UDHR but also explores today's ever-growing challenges faced by contemporary society from all corners of the globe when attempts are made to realize our human right to freedom of expression. The ARTICLE 19 exhibition is being held in partnership with, 'STREET ARTS: A Celebration of Hip Hop Culture & Free Expression', a two month, city-wide event in Albuquerque, NM. The BECA Foundation is proud to be a part of this important arts + cultural event being held this October and November 2010. We look forward to broadening the discourse and extending the boundaries of awareness of our global human right to freedom of expression and the current threats posed to these rights. For those answering the challenge being put forth within this International Call to Artists, Architects + Designers to Explore, Discover and Act through Art + Design, it is an opportunity, in and of itself, to exercise our universal human right to freedom of expression. A complete schedule of STREET ARTS programs and events will soon be available at [www.516arts.org](http://www.516arts.org).

Those at least 18 years of age from any country are eligible to submit their works for ARTICLE 19 exhibition consideration according to the guidelines below. The BECA Foundation will host the exhibition at New Studio A.D., a new multi-functional studio, exhibition and event space located in downtown Albuquerque, New Mexico. The space allocated for the exhibition is 650 sqft (60 sq meters) with a ceiling height of 14 feet (4.3 meters) allowing the exhibition to fill a full 9,100 cubic feet (258 meters cubed) of viewing space. A group of individual artists, architects, designers, or duos, groups or collectives will be selected by BECA Foundation directors + advisors to receive the exhibition opportunity which will run from November 2 - 16, 2010 with an opening reception from 5 – 7pm on November 5th during Downtown Albuquerque's

First Friday ArtsCrawl. You may view past BECA exhibitions at <http://www.becaicad.org/exhibitions.php> , <http://www.CurateThis.org> and <http://www.BECAgallery.com>

This is a multimedia and multidisciplinary exhibition without limitation therefore all works will be considered, including but not limited to: site-specific installations, painting, sculpture, mixed-media, drawing, printmaking, fiber, textiles, illustration, digital art, interactive design, photography, video/new media, film, performance art, music and sound focused works, 3D animation, graphic design, product design, furniture design, haute couture fashion + accessories, architectural interventions/designs and functional art, etc. In other words, all creative culminations which address the specifics of this Call are welcome.

With a growing international **BECA** network of now 30,000, it is more important than ever for **BECA** to ensure that in addition to hosting the physical exhibition, the exhibition also be made available online at [www.BECAICAD.org](http://www.BECAICAD.org) for those who are unable to attend in person. BECA outreach efforts also extend beyond its own growing network via news releases, blogs, videos, flip publications and various forms of social media. This extended outreach for each exhibition results in the exposure of exhibiting artists, architects + designers work to an estimated 750,000 members of the local, regional, national and international art + design communities. An **ARTICLE 19** companion exhibition book will be published in both hardcover and softcover editions.

**ELIGIBILITY:** All works submitted must have been created within the last 2 years. All exhibited works must be made available for the duration of the exhibition. The submission must be of the actual works you are proposing to exhibit. Concept drawings or proposals for future works not yet created cannot be accepted.

**SUBMISSION GUIDELINES:** Artists, Architects + Designers are required to submit at least one work and are allowed a maximum submission of 4 works for review along with an artist/architect/designer statement as it pertains to the work you are submitting. The total submission fee for a maximum of 4 works plus statement is \$25.00. (For 3-D works, you may include 1 additional detail or alternative view image per work submitted at no additional charge.) For audio or video works, please limit duration to 2 minutes per piece for a total of 8 minutes for the entire submission. All submissions must be completed according to the guidelines below by 8pm, US MST on September 25, 2010. This may be accomplished via email or USPS/international postal mail. We are able to accept submissions via email once we receive your submission fee payment online via PayPal. If you wish to complete your submission via email, the next step after reading this prospectus is to pay your submission fee online by clicking onto the 'submission fee' payment link at the end of the **ARTICLE 19** Exhibition Opportunity: Call to Artists, Architects + Designers posted at <http://www.becaicad.org/artist-designer-submissions.php>. Once you receive verification of your payment from PayPal, you may then proceed with the completion of your submission by emailing your materials and your printed out, completed and scanned submission form located at the end of this prospectus to [becafoundation@gmail.com](mailto:becafoundation@gmail.com). Alternatively, you may fax your completed submission form toll-free in the US to: 866-583-2737. If you are submitting a physical CD, please note our mailing address at the bottom of the submission form, the last page of this prospectus. Individual images of artwork being submitted for consideration must be in .jpg/.gif format at 72 dpi sized at 8 inches at its longest length. If submitting a physical CD, please label it with your name, contact phone and email.

Whichever submission method you choose, if your submission is missing your submission fee payment, information or hand-signed submission sheet, your submission will be returned with a request for completion. No in-person delivery or late submissions can be accepted.

**RETURN OF SUBMISSION MATERIALS:** If you are submitting a physical CD from within the US and wish it to be returned within the US, please include a SASE that is adequate in size for the return of your materials with sufficient return postage along with your submission. International physical materials are not returned.

**NOTIFICATION AND EXHIBITION DATES:** All those completing submissions will be notified of the selection results via email by September 29, 2010. Selected works for exhibition must be received no later than October 25, 2010. Exhibition dates are November 2 - 16, 2010. The opening reception is from 5 – 7pm on November 5, 2010.

**SALES:** All selected works, unless indicated otherwise as NFS (Not For Sale), will be made available for purchase throughout the duration of the exhibition. If a sale occurs, The BECA Foundation will receive 40% of the sale price and the artist, architect or designer will receive 60% of the sale price. Artists, architects + designers who wish to make their works available for sale must indicate this sale price for each work at the time of submission. Submission fees and sales proceeds received by The BECA Foundation are used to further programming and to sustain the operation of BECA non-profit public art + design exhibition projects.

**ACCEPTANCE, DELIVERY and RETURN OF WORKS:** If the BECA Foundation receives dedicated patron support for this upcoming exhibition, those funds will be allocated to exhibiting artists, architects + designers in the form of stipends to help cover the cost of artwork transportation and related expenses. Going on the assumption that stipends will NOT be

available, artists, architects + designers are responsible for the safe delivery and transportation cost associated with the delivery of their work to New Studio A.D. Any desired insurance coverage for individual works during the exhibition and during the return of those works along with shipping costs for any unsold or NFS designated works are also the responsibility of the exhibiting artist, architect or designer. Work should be packaged and shipped securely in a substantial, reusable box or packing crate. Work not packed in this manner will be returned to sender at the sender's expense and not exhibited. All selected work must arrive ready to be hung or installed (with all applicable hanging mechanisms, etc. and installation instructions included) no later than October 25, 2010. Works cannot be accepted after this date. Artists and designers should be prepared to personally install works which might require labor intensive installation. Although The BECA Foundation takes every precaution to ensure the safety of your work, the BECA Foundation and New Studio A.D. carries general business liability insurance only and cannot be held responsible for any theft or damage to your work. There is 24 hour resident presence at the exhibition building. The BECA Foundation reserves the right to reject works that are not delivered as presented in the original submission of images and submission form. **Questions?:** Please feel free to email The BECA Foundation at [becafoundation@gmail.com](mailto:becafoundation@gmail.com) should you have any questions.

**Please print out, complete and return the following submission form on the next page according to the instructions provided below:**

**'ARTICLE 19' Group Exhibition Opportunity: November 2 - 16, 2010 (submission receive deadline is 8pm MST on September 25, 2010).** Please print out this form and complete by printing legibly or typing. After completion, please return by email or mail as indicated. If submitting via email, please scan completed form for email submission or fax back (toll-free in the US) to 866-583-2737:

Artist/Architect/Designer Name/s:

\_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Tel ( ) \_\_\_\_\_ Email: \_\_\_\_\_

(Please do not forget to attach your artist/architect/designer statement) For images, please list title of work and associated image file names, description of work and dimensions (if framed, both framed and unframed dimensions), date created, sale price for each work submitted (keeping in mind that BECA retains 40% of the sale price of each sale). If work is part of a limited edition, please indicate number and total number in edition.

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By submitting my artwork for consideration, I/we agree to the following:

- 1 - I have downloaded, thoroughly read and understand this **ARTICLE 19** Call to Artists, Architects + Designers.
- 2 - I am at least 18 years of age and I am the creator and copyright owner of the artwork that I am submitting for review and have provided image photographer credits where applicable. I also understand that my submission fee is non-refundable.
- 3 - I will indemnify and hold harmless The BECA Foundation and New Studio A.D. and all associated volunteers, directors, officers, agents, contractors and employees for any and all liability associated with the exhibition or theft, damages or expenses that may occur or be associated with the work I am submitting or exhibiting.
- 4 - I give The BECA Foundation, New Studio A.D. and BECA ICAD permission to use my name and work submission(s) for advertising, sales and promotional purposes, as well as for inclusion on their website(s) for the purposes of exhibition promotion and sale of my work.

\_\_\_\_\_  
Artist/s signature/s and date (**handwritten** signature and date. **DO NOT TYPE NOR USE DIGITAL SIGNATURE.**)

If not submitting via email, please make your check or money order in the amount of \$25 payable to 'BECA Foundation' drawn on US funds on a US bank or US Post Office and mail to: BECA Foundation, PO Box 25661, Albuquerque, NM 87125.