



Bridge for Emerging Contemporary Art

www.thebecafoundation.org mail@thebecafoundation.org

SHIFT

Exhibition Opportunity: Call to Artists, Architects + Designers
Opening Reception: September 3, 2010

****submission receive deadline is August 10, 2010****

The **BECA Foundation** is pleased to present SHIFT, an exhibition of new works of art + design featuring works that express, reveal, embody or address a change or movement on some level – be it social, cultural, physical, metaphysical, political, technological or any other relative shift. For the purpose of this Call, submitting artists, architects and designers are encouraged to freely interpret the meaning of the word 'shift'.

Those at least 18 years of age from any country are eligible to submit their works for consideration according to the guidelines below. The BECA Foundation will host the exhibition at New Studio A.D., a new multi-functional studio, exhibition and event space located in downtown Albuquerque, New Mexico. The space allocated for the exhibition is 650 sqft (60 sq meters) with a ceiling height of 14 feet (4.3 meters) allowing the exhibition to fill a full 9,100 cubic feet (258 meters cubed) of viewing space. Of the entries submitted, three individual artists, architects, designers, duos, groups or collectives will be selected by BECA Foundation directors + advisors to receive the exhibition opportunity which will run from September 1 – 14, 2010 with an opening reception from 6 – 8pm on September 3rd, during Downtown Albuquerque's First Friday ArtsCrawl.

This is a multimedia and multidisciplinary exhibition without limitation therefore all works will be considered, including but not limited to: site-specific installations, painting, sculpture, mixed-media, drawing, printmaking, fiber, textiles, illustration, digital art, interactive design, photography, video/new media, film, performance art, music and sound focused works, 3D animation, graphic design, product design, furniture design, haute couture fashion + accessories, architectural interventions/designs and functional art, etc. In other words, all creative culminations are welcome.

With a growing international **BECA** network of now 30,000, it is more important than ever for **BECA** to ensure that in addition to hosting the physical exhibition, the exhibition also be made available online at www.BECAICAD.org for those who are unable to attend in person. BECA outreach efforts also extend beyond its own growing network via news releases, blogs, videos, flip publications and various forms of social media. This extended outreach for each exhibition results in the exposure of exhibiting artists, architects + designers work to over 750,000 members of the local, regional, national and international art + design communities.

ELIGIBILITY: All works submitted must have been created within the last 2 years. All exhibited works must be made available for the duration of the exhibition. The submission must be of the actual works you are proposing to exhibit. Concept drawings or proposals for future works not yet created cannot be accepted.

SUBMISSION GUIDELINES: Artists, Architects + Designers are required to submit at least one work and a maximum of 4 works for review along with an artist/architect/designer statement as it pertains to the work you are submitting. The submission fee is \$25.00. (For 3-D works, you may include 1 additional detail or alternative view image per work submitted at no additional charge.) All submissions must be completed according to the guidelines below by 8pm, US MST on August 10, 2010. This may be accomplished via email or US or international postal mail. We are able to accept submissions via email once we receive your submission fee payment online via PayPal. If you wish to complete your submission via email, the next step after reading this prospectus is to pay your submission fee online by clicking onto the 'submission fee' payment link at the end of the SHIFT Exhibition Opportunity: Call to Artists, Architects + Designers posted at <http://www.becaicad.org/artist-designer-submissions.php>. Once you receive verification of your payment from PayPal, you may then proceed with the completion of your submission by emailing your materials and your printed out, completed and scanned submission form located at the end of this prospectus to becafoundation@gmail.com. Alternatively, you may fax your completed submission form toll-free in the US to: 866-583-2737. If you are submitting a physical CD, please note the mailing address at the bottom of the submission form, the last page of this prospectus. Individual images of artwork being submitted for consideration must be in .jpg/.gif format at 72 dpi sized at 8 inches at its longest length. If submitting a physical CD, please label it with your name, contact phone and email.

Whichever submission method you choose, if your submission is missing your submission fee payment, information or hand-signed submission sheet, your submission will be returned with a request for completion. No in-person delivery or late submissions can be accepted.

RETURN OF SUBMISSION MATERIALS: If you are submitting a physical CD from within the US and wish it to be returned within the US, please include a SASE that is adequate in size for the return of your materials with sufficient return postage along with your submission. International physical materials are not returned.

NOTIFICATION AND EXHIBITION DATES: All those completing submissions will be notified of the selection results via email by August 12, 2010. Selected works for exhibition must be received no later than August 28, 2010. Exhibition dates are September 1 – 14, 2010. The opening reception is from 6 – 8pm on September 3, 2010.

SALES: All selected works, unless indicated otherwise as NFS (Not For Sale), will be made available for purchase throughout the duration of the exhibition. If a sale occurs, The BECA Foundation will receive 40% of the sale price and the artist, architect or designer will receive 60% of the sale price. Artists, architects + designers submitting individual images must indicate each work's retail gallery price at the time of submission. Submission fees and sales proceeds received by The BECA Foundation are used to further programming and to sustain the operation of BECA non-profit public art + design exhibition projects.

ACCEPTANCE, DELIVERY and RETURN OF WORKS: Artists, architects + designers are responsible for the safe delivery of their work to New Studio A.D. Return shipping costs for any unsold or NFS designated works are also the responsibility of the exhibiting artist, architect or designer. Work should be packaged and shipped securely in a substantial, reusable box or packing crate. Work not packed in this manner will be returned to sender and not exhibited. All selected work must arrive ready to be hung or installed (with all applicable hanging mechanisms, etc. and installation instructions included) no later than August 28, 2010. Works cannot be accepted after this date. Artists and designers should be prepared to personally install very difficult works. Although The BECA Foundation takes every precaution to ensure the safety of your work, the BECA Foundation and New Studio A.D. carries general business liability insurance only and cannot be held responsible for any theft or damage to your work. There is 24 hour resident presence at the exhibition building. The BECA Foundation reserves the right to reject works that are not delivered as presented in the original artist + design submission of images and submission form. **Questions?:** Please feel free to email The BECA Foundation at becafoundation@gmail.com should you have any questions.

Please print out, complete and return the following submission form according to its instructions:

If not submitting via email, please make your check or money order in the amount of \$25 payable to 'BECA Foundation' drawn on US funds on a US bank or US Post Office and mail to: BECA Foundation, PO Box 25661, Albuquerque, NM 87125.